

# Solutions For Consumer Products

Guiding Food, Beverage, Consumer Products and Retail clients to solve their toughest legal challenges

- ▶ Industry-specific document and collection expertise, including challenging and proprietary file types
- ▶ Faster evaluation of potential liability and costs allow for better settlement decisions
- ▶ Control discovery and review costs by applying advanced analytics to effectively reduce content for review
- ▶ Identify key evidence sooner to enable early strategic planning and effective Rule 26(f) conferences

The consumer goods industry is under more scrutiny than ever as regulatory and consumer demands change. A competitive, global environment mixed with an expanding online marketplace have increased brands' focus on protecting intellectual property and reputations. We serve as trusted advisors for many Food, Beverage, Consumer Products & Retail clients, counseling them on reducing risk and controlling costs with discovery consulting services & analytics, document review, risk management & compliance, data forensics, and law department management solutions.

## By the Numbers

70+

Food & Beverage,  
Consumer Products & Retail  
clients served

475+

Matters specific to Food &  
Beverage, Consumer Products &  
Retail Industries

70+

Offices, Data Centers & Review  
Facilities around the world

3,000+

Seats of Reviewer Capacity

31+

Languages covered in Review  
Projects Globally

7,000+

Matters Currently  
Hosted Globally

2,500+

Employees Worldwide

## Special Handling for Food, Beverage, Consumer Products and Retail Litigation

Today's manufacturers encounter legal challenges from many vectors: government investigations, consumer class-action suits, alleged ill effects of products and questionable labeling claims to name a few. These types of litigation can become excessively expensive and time-consuming as companies face the prospect of massive document collections and reviews. Consilio's expert advisors possess the industry-specific knowledge to understand better how these threats can be managed most cost-effectively.

### Specific Consumer Products Matter Expertise



- "All natural" or similar false claims actions
- GMO-issue related suits
- Obesity litigation
- Patent, trademark, trade dress, copyright and other intellectual property disputes
- Product liability/supply chain litigation
- Contractual and employment matters
- FDA/USDA/FSMA/CPSC/Prop 65 and other government investigations

Consilio's team and tools will significantly reduce your litigation spend and provide greater cost certainty for your litigation budget. Most importantly, we will provide your team with qualitative information earlier in the process to help you reduce eDiscovery, storage, and document review costs while improving the quality of your discovery and litigation process.



Global Leader in Legal Consulting and Services

consilio.com



## Services Offered

eDiscovery Consulting,  
Services & Analytics  
Document Review  
Risk Management &  
Compliance  
Data Forensics &  
Investigations  
Law Department  
Management

**For a full list of services,  
visit: [consilio.com](http://consilio.com)**

Consilio understands that applying a greater understanding of the food, beverage, consumer products, and retail industries helps us to serve your needs with more insight and creativity. Consilio excels in high-stakes, high-volume and high-speed eDiscovery matters with:

### *A more consultative approach*

Our specialists are guides, not order takers. We challenge assumptions based on experience and ask the right questions at the start to keep your project on track and budget. We also work within your pricing constraints and requirements, proposing flexible pricing structures to meet your needs.

### *Service Excellence*

Consilio aims to set the bar high for Service Excellence -- a superior service experience and expectations that have been surpassed. Proven processes and patent-pending QC oversight mean faster turnaround without sacrificing quality. We're used to working in fast-paced, high-pressure, multi-jurisdictional and multinational situations. As a result, we acquire data earlier, put it in front of your team sooner, guide you through targeted review faster, and meet your case requirements more effectively.

### *Right solutions to achieve the right results*

We know the enhanced tools because we've built them -- including patented innovations that help clients identify, prevent, and even predict risk. We have expert advisors with more than 200 Relativity® Certifications, including more Relativity Masters than any other company worldwide. Our innovative solutions allow you to excel beyond the status quo and achieve greater total value and quality of work product.

### *One global practice*

With experts in over 60+ offices, data centers and document review facilities worldwide, we provide clients with global reach and the unparalleled expertise that local practitioners bring - deep knowledge of local regulations, resources, and best practices.

## *Case Study: Class Action Motion Defeated*

### *The Issue*

A large packaged food manufacturer was the defendant in a class action matter that would involve a significant amount of electronically stored information (ESI). Specifics of the industry required specialized culling techniques as well as sourcing subject-matter qualified attorneys to coordinate an effective review.

### *Our Approach*

Consilio helped identify 40 custodians based on the parameters of the case, then preserved and collected over four (4) terabytes of data using remote and on-site collection tools. Consilio created a managed review protocol for the review of approximately 250,000 records, utilizing 14 subject-matter qualified attorneys and a review manager.

### *The Result*

Using Consilio's proprietary technology, counsel was able to reduce the 4 terabytes down to only 90 gigabytes that required processing and review -- nearly a 98% reduction. The client's counsel was able to use the evidence discovered to defeat the motion for class certification.

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